**Social Posts to promote school registry**

**Nova Scotia EPR recycling program**

Below are messages we encourage you to use on your social channels to promote the school registry and encourage schools within your district or region to register to receive free recycling collection services.

Choose the post(s) you would like to share and then copy and paste the text and add the social media image in the toolkit package to use.

For questions, please contact [communications@circularmaterials.ca](mailto:communications@circularmaterials.ca).

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| **Facebook/Instagram/LinkedIn** | **Twitter (280 character count)** |
| *Use Image: NS School Transition Social*  **Message**  Schools in Nova Scotia can now register for free recycling collection services through Circular Materials.  This initiative will make recycling more accessible for schools. 🌍  Public, private, band-operated schools, and alternative learning centers are eligible.  Register by May 30 to receive service by December 1:  Circularmaterials.ca/NSschools. | *Use Image: NS School Transition social*  **English message**  Schools in Nova Scotia can now register for free recycling collection services.  Register by May 30 to receive service in December: circularmaterials.ca/NSschools. |
| **Reminder message** | |
| **Facebook/Instagram/LinkedIn** | **Twitter (280 character count)** |
| **Message**  📣 Reminder for Nova Scotia schools:  Public, private, band-operated schools, and alternative learning centers are eligible to register for free recycling collection services.  Register by May 30 to receive service in December: circularmaterials.ca/NSschools. | **English message**  Reminder for NS schools: Public, private, band-operated schools & alternative learning centers can register for free recycling services.  Register by May 30 to receive service in December: circularmaterials.ca/NSschools. |